

## MaxKnowledge Press Release

November 30, 2007

MaxKnowledge and CCA Launch New Online Course:  
Enhancing Student Learning

Irvine, CA, Nov. 30, 2007 - MaxKnowledge and Career College Association today announced the availability of a new online training course for career college professionals.

### Course Description:

This course provides methodologies and examples to help instructors increase content retention and application by students in need of support. The course starts by covering the skills needed by instructors to be clear communicators. We then discuss ways instructors can become effective in monitoring students and using student groups as learning tools. The course concludes by covering techniques and strategies to instruct diverse learners, including learners with disabilities.

### Course Facilitator:

Jay Hollowell

[www.maxknowledge.com/faculty.php?id=164](http://www.maxknowledge.com/faculty.php?id=164)

The online course is delivered in an asynchronous fashion and participants receive 4 hours of continuing education credit upon successful completion of the training. The course is available on a continuous enrollment basis on the MaxKnowledge website: [www.maxknowledge.com/ED106.php](http://www.maxknowledge.com/ED106.php).

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About CCA

The Career College Association (CCA) is the premier national association in Washington, D.C. representing accredited, private, postsecondary schools, institutes, colleges and universities that provide career-specific educational programs. CCA has over 1,400 institutional members that educate and support almost two million students each year for employment in over 200 occupational fields. For more information, please visit: [www.career.org](http://www.career.org).