

## MaxKnowledge Press Release

October 31, 2007

MaxKnowledge and CCA Launch New Online Course:  
Instructional Planning for Student Success

Irvine, CA, Oct. 31, 2007 - MaxKnowledge and Career College Association today announced the availability of a new online training course for career college professionals.

### Course Description:

#### Instructional Planning for Student Success

This course shows instructors how to develop a comprehensive approach to effective and efficient instruction. From preparation for the classroom to selection of instructional delivery methods, the course provides effective ways of planning instruction to help instructors keep the content focused and the students engaged. We also cover the steps to set up a complete evaluation system that will work in all settings.

### Course Facilitator:

Barry Westling

[www.maxknowledge.com/faculty.php?id=6853](http://www.maxknowledge.com/faculty.php?id=6853)

The online course is delivered in an asynchronous fashion and participants receive 4 hours of continuing education credit upon successful completion of the training. The course is available on a continuous enrollment basis on the MaxKnowledge website: [www.maxknowledge.com/ED105.php](http://www.maxknowledge.com/ED105.php).

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About CCA

The Career College Association (CCA) is the premier national association in Washington, D.C. representing accredited, private, postsecondary schools, institutes, colleges and universities that provide career-specific educational programs. CCA has over 1,400 institutional members that educate and support almost two million students each year for employment in over 200 occupational fields. For more information, please visit: [www.career.org](http://www.career.org).