

MaxKnowledge Press Release

October 5, 2007

MaxKnowledge VP of Education Visits Chinese Career Education Leaders

Irvine, CA, October 5, 2007 - MaxKnowledge announced today that its VP of Education, Dr. Gary Meers, will be taking part in a career education exchange with the Chinese Society of Vocational and Technical Education (CVTE) and several leading career education institutions in China. The visit will take place from October 8-19, 2007.

In Beijing, Meers will be visiting the Beijing Automatic Engineering School, the recipient of the "Beijing Key Trade School" award and a designated facility for training highly-skilled workers in VISI-CAD/CAM mode design. While at this site, he will conduct a training workshop for the instructors from this school and other technical schools from the surrounding area.

In Guiyang, Meers will be conducting a faculty training session at the Guizhou Tourism School, as well as leading a discussion on adult teaching pedagogy at the Guizhou Commerce Higher Technology School.

In Shanghai, Meers will provide training to the faculty of the Shanghai Institute of Vocational and Technical Education. This school provides training for individuals in business and informational technology, in addition to conducting research on life long learning and adult learning needs. Meers will also lead a discussion forum at the Donglifengmei Health School to exchange information about the emerging employment opportunities for young adults with disabilities.

"With CVTE, I will be discussing the different ways individuals are prepared for employment in the United States at the postsecondary levels. The information I will be sharing with these educational leaders will include both the public and private sectors and the unique position each of these sectors occupy in the continuum of human resource development," said Meers.

"We are proud to support the career education movement at the international level. We are actively assisting international organizations, associations and foundations to strengthen the career education sector in several developing countries around the world," said Dr. Amir Moghadam, President and CEO of MaxKnowledge.

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.

About the Chinese Society of Vocational and Technical Education (CVTE)

CVTE is an academic organization of social masses, which was founded by volunteers from the circles of vocational and technical education all over China. Professional direction for the human resource development work of the group is directed by the Ministry of Education and the Ministry of Civil Affairs. Programs directed by CVTE includes academic exchanges, theoretical research, professional training, editing of books and periodicals, assessing achievements, holding exhibitions, international cooperation, and counseling services.