

## MaxKnowledge Press Release

August 21, 2007

MaxKnowledge and CCA Launch New Online Course:  
Creating an Accelerated Learning Environment

Irvine, CA, Aug. 21, 2007 - MaxKnowledge and Career College Association today announced the availability of a new online training course for career college professionals.

### Course Description:

#### Creating an Accelerated Learning Environment

Retention is an issue, and a critical factor influencing a student's decision to stay or go is what happens in the classroom. The classroom environment may be hurting your students' view of the quality of your programs. In this course, you will learn tips and techniques to deal with environmental influences such as your role as the instructor, the classroom, the interactive activities, the support materials, and the sequence of instruction as well as other subtle influences. You will learn to view the environment from the student's view to increase your teaching effectiveness and student retention.

### Course Facilitator:

Lou Russel

Russel Martin & Associates

The online course is delivered in an asynchronous fashion and participants receive 4 hours of continuing education credit upon successful completion of the training. The course is available on a continuous enrollment basis on the MaxKnowledge website: [www.maxknowledge.com/ED107.php](http://www.maxknowledge.com/ED107.php).

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).

### About CCA

The Career College Association (CCA) is the premier national association in Washington, D.C. representing accredited, private, postsecondary schools, institutes, colleges and universities that provide career-specific educational programs. CCA has over 1,400 institutional members that educate and support almost two million students each year for employment in over 200 occupational fields. For more information, please visit: [www.career.org](http://www.career.org).

### About Russel Martin & Associates

Russell Martin & Associates is a consulting firm that designs and delivers business learning experiences. Because they believe that training is often just part of the solution to business problems, they incorporate a huge array of services and products to help employees become more productive. <I>"We flex our services to your specific needs."</I>

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