

MaxKnowledge Press Release

April 25, 2006

MaxKnowledge and CCA Launch New Online Course:
Online Teaching Techniques for Career College Instructors

Irvine, CA, April 25, 2006 - MaxKnowledge and Career College Association today announced the availability of a new online training course for career college faculty.

Online Teaching Techniques for Career College Instructors is facilitated by MaxKnowledge faculty, Satrohan Mangal, who has over 25 years of experience in applying state-of-the art instructional systems design methodologies to define, design, develop, evaluate, and implement online education and training solutions. Satrohan currently serves as the Director of Design and Development at Embanet Corporation, a leading provider of total e-learning solutions for the education industry.

"In this course, you will learn how to project your authority and presence into the e-learning environment, build a relationship with each learner, promote and nurture learner participation, provide informative and constructive feedback in a timely manner, minimize attrition, manage communications, manage unacceptable behavior and resolve disagreements," said Satrohan Mangal.

"This course addresses several critical success factors for online instructors, including your level of preparedness before your course is launched; your ability to make a smooth transition into the roles and responsibilities associated with teaching in an online program; and the effectiveness and efficiency with which you manage learners as well as the learning environment," added Dr. Amir Moghadam, Executive Director of MaxKnowledge.

The online course is delivered in an asynchronous fashion and participants receive 4 hours of continuing education credits upon successful completion of the training. The course is available on a continuous enrollment basis on the MaxKnowledge website: www.maxknowledge.com/EL102.php.

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.

About CCA

The Career College Association (CCA) is the premier national association in Washington, D.C. representing accredited, private, postsecondary schools, institutes, colleges and universities that provide career-specific educational programs. CCA has over 1,400 institutional members that educate and support almost two million students each year for employment in over 200 occupational fields. For more information, please visit: www.career.org.

About Embanet Corporation

Embanet is the leading provider of fully hosted and supported e-learning solutions to educational Institutions. Embanet's Tier 1 Data Center, industry's best 24/7 LIVE technical support and course development help achieve high online retention and completion rates. Embanet offers the industry's only "e-Learning Insurance" to safeguard your investment from changing technologies through the total integration of seven leading and non-proprietary learning platforms. For more information, please visit www.embanet.com.