

MaxKnowledge Press Release

June 27, 2003

MaxKnowledge Unveils its Online Learning Portal at the CCA Convention

Las Vegas, NV, June 27, 2003 - MaxKnowledge, Inc. made its first public appearance at the annual convention and exposition of the Career College Association held during June 25-27 in Las Vegas, Nevada.

As the first and only online learning portal for the career education community, MaxKnowledge was received with a great deal of excitement and enthusiasm. School owners and executives were very pleased to know that they could now provide just-in-time and cost-effective training to their staff and faculty.

"We had an unbelievably satisfying experience," said Dr. Amir Moghadam, founder and Executive Director of MaxKnowledge. "With our genuine desire to make a difference in the career education community, the strong positive comments from both the attendees and exhibitors made us very proud and emotional," added Dr. Moghadam.

Although no details were disclosed, MaxKnowledge announced that it has entered into strategic alliance discussions with several organizations. "We are exploring partnership opportunities that could drastically expedite our market penetration," mentioned Dr. Moghadam.

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.