

MaxKnowledge Press Release

March 24, 2004

MaxKnowledge and CCA Launch New Online Course:
Effective Teaching Strategies for Career College Instructors

Santa Ana, CA, March 24, 2004 - MaxKnowledge and Career College Association today announced the availability of a new online training course for career college instructors.

Effective Teaching Strategies for Career College Instructors is facilitated by Dr. Gary Meers, Director of Education at MaxKnowledge. The course covers the essential roles of a teacher and the competencies required to be a successful instructor in the career college setting. Proven techniques and strategies for planning and preparation are presented and discussed. In addition, the course offers effective methods for conducting the first class meeting and delivering the course content.

"Whether you are a new or experienced career college instructor, this course will take you to the next level in your professional development," said Dr. Amir Moghadam, Executive Director of MaxKnowledge.

The online course is delivered in an asynchronous fashion and participants receive 4 hours of continuing education credit upon successful completion of the training. The course is available on a continuous enrollment basis on the MaxKnowledge website: www.maxknowledge.com/ED101.php.

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.

About CCA

The Career College Association (CCA) is the premier national association in Washington, D.C. representing accredited, private, postsecondary schools, institutes, colleges and universities that provide career-specific educational programs. CCA has over 1,400 institutional members that educate and support almost two million students each year for employment in over 200 occupational fields. For more information, please visit: www.career.org.