

MaxKnowledge Press Release

June 16, 2004

MaxKnowledge Presents at the CCA Convention

Orlando, FL, June 16, 2004 - MaxKnowledge facilitated an informative session on "Increasing Staff/Faculty Performance Through Just-In-Time Training" on the first day of the CCA Convention in Orlando.

MaxKnowledge presenters included:

- Dr. Amir Moghadam
- Dr. Gary Meers
- Jeffrey Feldberg
- Michael Platt
- Paul Gordon
- Don Fraser
- Dr. Susan Schulz

"We are very excited about the rapid growth of our programs and the positive feedback that we have already received through our training evaluation surveys. Since we unveiled MaxKnowledge at the CCA show last year, we have built an online learning community of over 600 participants from hundreds of career schools around the nation and our user base continues to grow at an increasing rate," said Dr. Moghadam.

MaxKnowledge also participated as an exhibitor and provided a demo of its online courses to convention attendees. To receive a copy of the presentation handout, please email info@maxknowledge.com.

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.