

MaxKnowledge Press Release

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Over 40,000 Career College Professionals Join Niche Social Learning Network to Enhance Work Performance and Student Outcomes

Irvine, CA, May 13, 2013 - The Career College Lounge, the only social learning network dedicated to career college professionals, swells to over 40,000 members as faculty, management and staff of private sector colleges and universities look to social learning to enhance work performance, institutional effectiveness and student outcomes.

Powered and sponsored by MaxKnowledge, the leading employee training provider for the career college sector of higher education, The Lounge provides a virtual environment for career college professionals to learn from each other.

"The rapid growth of The Lounge demonstrates that career college professionals are seeking lifelong learning and self-improvement opportunities to advance their knowledge, performance and careers," said Dr. Amir Moghadam, CEO of MaxKnowledge. "Additionally, our sector's passion for student success is genuinely apparent throughout The Lounge."

"The Lounge is a social learning site, not to be confused with the widespread social networking sites, said Sam Ariabod, Vice President of Technology at MaxKnowledge. "Specifically designed for the career education community, The Lounge incorporates a variety of proven social learning tools and applications to improve performance both at the individual and organizational level."

"Because of technology, the benefits of social learning no longer have to be limited by time and physical space," said Robert Starks Jr., Vice President of Learning Initiatives at MaxKnowledge. "When you join an online community of thousands of career college professionals, you realize just how much can be learned from the diverse experience and expertise of the community members."

The Lounge has become a vibrant community of career college professionals wanting to connect, collaborate, share and learn. Join your colleagues from across the globe who are sharing best practices and useful resources, discussing important issues, and learning from one another's unique experience on a daily basis. Whether you are a faculty, staff or administrator, you can join The Lounge for free.

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.