

## MaxKnowledge Press Release

April 22, 2013

NASASPS Partners with MaxKnowledge to Launch Excellence Programs and Professional Certification for Employees in Private Postsecondary Education

Sacramento, CA, April 22, 2013 - In an effort to enhance the performance, quality and effectiveness of higher education institutions, the National Association of State Administrators and Supervisors of Private Schools (NASASPS) has launched a series of Excellence Programs in partnership with MaxKnowledge, Inc. NASASPS will award professional certification credentials for participants who successfully complete the Excellence Programs.

Designed to address critical skill areas in higher education, seven comprehensive Excellence Programs make up the series including:

- Excellence in Higher Education Leadership
- Excellence in Management and Supervision
- Excellence in Campus Operations
- Excellence in Admissions
- Excellence in Career Services
- Excellence in Teaching
- Excellence in Online Teaching

Each program requires the completion of 12 online courses. Participants who successfully complete a program earn 48 hours of continuing education credits as well as NASASPS Certification as a Certified Higher Education Professional (CHEP).

"The Excellence Programs developed in partnership with MaxKnowledge enable institutions to develop high performing, compliant, and ethical employees to better serve students" said John Ware, President of NASASPS. "Issuing certification credentials allows NASASPS to recognize employees who meet standards of excellence and expertise in their job function which is one of the strategic goals in alignment with the NASASPS mission."

"We are proud to support NASASPS in raising the bar for higher education professionals and recognizing them for their commitment to excellence," said Dr. Amir Moghadam, President and CEO of MaxKnowledge. "NASASPS Excellence Programs have been designed with the ultimate goal of increasing student outcomes."

To learn more about NASASPS certification, visit <http://www.nasasps.org/certification>

### About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: [www.maxknowledge.com](http://www.maxknowledge.com).