

MaxKnowledge Press Release

October 15, 2012

DETC Partners with MaxKnowledge to Enhance Educational Effectiveness for its Member Institutions

Washington, D.C., October 15, 2012 - The Distance Education and Training Council (DETC) today unveiled the DETC Online Training Center offering a wide range of professional development opportunities for faculty, staff and management of DETC accredited institutions.

Powered by MaxKnowledge, the DETC Online Training Center offers over 100 fee-based courses and a variety of free resources, including self-paced tutorials, higher education lessons, live webinars and a social learning platform for knowledge sharing and collaboration.

The Online Training Center offers DETC's long-standing training offerings as free self-paced tutorials:

- Preparing for DETC Accreditation
- DETC Business Standards
- DETC Evaluator Training

In addition, the Online Training Center offers a free course on Developing a Successful Online Program sponsored by MaxKnowledge and McGraw-Hill Learning Solutions. Facilitated by Dr. Robert Roehrich, a seasoned career education executive, this course describes the phases of launching an online program and strategies for successful implementation.

The Online Training Center offerings include a series of Faculty Development courses exclusively designed and developed for online instructors. These training courses focus on instructional strategies and techniques to enhance student learning and retention in the online environment.

"DETC has partnered with MaxKnowledge to help our member institutions improve their staff and institutional performance," said Michael P. Lambert, Executive Director of DETC. "This partnership represents one more value-adding membership service provided by the DETC to its stakeholders. We are also delighted that MaxKnowledge shares our goal in enhancing educational quality and student outcomes through the power of teaching at a distance. This partnership represents one more reason why DETC is the leading accrediting association for the distance learning community."

"We are very excited to support DETC and distance learning institutions in their continuous improvement efforts," said Dr. Amir Moghadam, CEO of MaxKnowledge. "We are honored to have the opportunity to help enhance student success at institutions that are constantly striving for the highest level of educational excellence."

The Online Training Center is fully live at <http://www.detctraining.org>.

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.