

MaxKnowledge Press Release

February 22, 2012

COMTA Partners with MaxKnowledge to Enhance the Educational Effectiveness of Massage Therapy and Bodywork Educational Institutions and Programs

Washington, D.C., February 22, 2012 - The Commission on Massage Therapy Accreditation (COMTA) announced a partnership with MaxKnowledge to enhance the performance, quality and effectiveness of career colleges and schools offering programs in the fields of massage therapy and bodywork. The partnership will enhance the accreditation process through the implementation of requisite online training designed to guide massage and aesthetics programs seeking initial and continued accreditation.

As a part of the partnership, the COMTA Online Training Center (OTC) was unveiled offering a range of professional development and continuing education opportunities for career college personnel. Powered by MaxKnowledge, the OTC offers over 100 online training courses and a wide variety of free resources, including self-paced tutorials, higher education lessons, live webinars and social learning through "The Lounge." "COMTA is pleased to partner with MaxKnowledge to provide on-demand training courses for career schools and programs," said Kate I. (Henriouille) Zulaski, Executive Director of COMTA.

The COMTA Online Training Center is fully live at:
<http://www.comtatraining.org>

"We are excited to partner with COMTA to help them improve the quality of education for students seeking training in the fields of massage therapy and bodywork," said Dr. Amir Moghadam, President and CEO of MaxKnowledge. "The COMTA Online Training Center will make professional development training more easily accessible which will ultimately help to enhance student outcomes."

About MaxKnowledge

MaxKnowledge is the leading training provider for the career college sector of higher education. The company provides professional development and continuing education opportunities for the management, staff and faculty of career colleges and schools - worldwide. The company's mission is to maximize the performance of career college operations through effective employee training and development. For more information, please visit: www.maxknowledge.com.