# Does Your Employee Training Produce Results?

## Faculty, Management, and Staff Training Solutions

Turnkey and Customized Programs for Career-Oriented Higher Education Institutions



#### The Center for Excellence in Education

The Center for Excellence in Education (CEE) is an employee development initiative formed by the Imagine America Foundation and MaxKnowledge, Inc., the leading training provider in the career education sector of higher education. We offer comprehensive training solutions that significantly affect employee performance and institutional outcomes. Our one-of-a-kind solutions are fully customizable and institution-branded.

#### **Results-Based Programs**

We offer results-based continuing education and training programs for faculty, management and staff. Each program is founded on researched competencies and provides support for all aspects of the employee development process, ensuring a positive return on training investment.

- ✓ Develop and enhance employee skills
- Meet continuing education requirements
- ✓ Improve student retention

- ✓ Build a compliant culture
- Enhance operational efficiency and effectiveness
- ✓ Boost productivity

# *Faculty Development*

#### **Campus Instructors**

This program provides proven teaching methodologies and best practices to maximize faculty performance and student retention. Results have been documented by an independent case study.

#### **Online Instructors**

This is a unique program specifically developed for online instructors. The program focuses on instructional strategies and techniques to enhance student learning and retention in the online environment.

"Our partnership with MaxKnowledge and the Center for Excellence in Education is an invaluable resource for our faculty, assisting them in both their faculty development activities and in building learning communities."

#### Management Development

This program is sponsored by Harvard Business Publishing and features course materials from Harvard ManageMentor<sup>®</sup>. Learning assessments focus on leadership scenarios in career education settings.

The program provides practical advice and time-saving tips on key management topics to help managers build skills quickly. Additionally, we provide a platform for creating inquiry, stimulating ideas, and sharing best practices.

#### **Staff** Development

This program offers performance improvement opportunities in all areas of career education operations. The training categories include admissions, financial aid, career services, marketing, and multifunctional areas such as compliance and student retention.

Developed in consultation with career education executives and consultants, the program effectively enhances the knowledge and skills of your staff for an immediate impact on performance.

"Thank you so much for your amazingly quick response time and your willingness to partner with us in creating solutions to meet our ever growing training needs."

#### Trent D. Bartholomew

Director of Training & Development Career Schools Group – CEC **Dave VanWingerden** Regional Director of Educatio "Using the CEE platform to develop our faculty and staff has been extremely powerful. Our needs are always embraced and the bar continues to be raised on both the academic offerings and the delivery system."

#### Chris Davie

Former Vice President of Operations SAE Institute Group Inc.

#### **Over 100 Online Courses**

At the heart of each program are interactive online courses that offer practical and application-oriented content and assessments. These asynchronous courses allow participants to start and complete their training on their own schedule. Participants receive a certificate with 4 hours of Continuing Education credit upon successful completion of each course.

#### Performance Improvement Tools

- Individual training needs assessment with course recommendations based on identified competencies
- Individual development-plan software to capture participants' performance goals, activities, progress, and accomplishments
- Post-course transfer of training and assessment tools with continued learning opportunities
- Guidance and support for the institution's training coaches and administrators

#### A True Learning Community

Each online course at CEE is fully integrated with a targeted performance group in The Career Ed Lounge, providing a complete social learning environment for peer-to-peer interactions. Participants, at their choosing, can learn and share with their peers at any time during course enrollment and after course completion. The CEE's integrated social learning community helps to produce improved performance results for course participants.

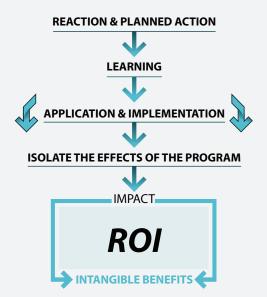
#### 500% Return on Investment

The ROI Institute<sup>®</sup> conducted an independent study to measure the impact of the CEE Faculty Development Program at a participating institution. The case study showed a positive ROI of over 500% resulting from increased student retention.

#### **Customizable Solutions**

Choose a turnkey program or select individual components to enhance your in-house training initiatives.

- Custom and branded training portal to reflect your selected training solutions
- Custom reporting options tailored to your needs
- Custom orientation programs for your new employees
- Custom competency maps to meet your institutional performance improvement requirements
- Custom training webinars to address your specific needs



"The Lounge is a really great tool and we are encouraging our faculty and staff to become active with their colleagues throughout the country by sharing best practices, successes, and even failures all in the spirit of growth."

#### Linda Weldon

*Vice President of Academic Affairs Ultimate Medical Academy*  "The range of tools available for training is second to none. The site is always fresh with new avenues for learners of all types. The Individual Development Plan by itself is worth the cost of the program - it is truly an awesome tool!"

#### Allan Brussolo

Former National Director of Education Delta Career Education Corporation "I have been using MaxKnowledge and the CEE for faculty development and training for many years. There is no one who better understands the career college sector. It makes a real difference, most importantly, for our students and associates."

**Christopher D. Nickell** Vice President of Academic Affairs Eagle Gate College Group



#### **Boost Employee Credentials Through National Certification**

CEE participants who successfully complete a series of twelve training courses in a specific concentration area receive the designation of **Certified Higher Education Professional (CHEP)** by the National Association of State Administrators and Supervisors of Private Schools (NASASPS), an association of state regulatory agencies that govern private postsecondary education in the U.S.

# **Customize Your Training Solution Today**

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### www.maxknowledge.com/cee



